



PALM SPRINGS' MOST LEGENDARY AND LUXURIOUS RETREAT IS REBORN

Originally opening in 1959, the original Riviera Resort immediately became Palm Springs' go-to hot spot for celebrities and cultural sophisticates around the world who wanted the ultimate "Palm Springs experience."

The hotel was featured in the 1963 film "Palm Springs Weekend" where actress Connie Stevens had her rendezvous lunch by the pool with actor Robert Conrad. The resort was further immortalized as the likes of Frank Sinatra and Dean Martin would lounge by the pool and in the Presidential Suite. Elvis Presley was a frequent visitor at The Riviera and sought both refuge and rehearsal space in the Mediterranean Room for his band before leaving for tours and shows in Las Vegas.



Other exciting guests include:

- Staple Hang Out for the "Rat Pack".
- Elvis Presley visits the property with his band filming of "Palm Springs Weekend" in 1963.
- Actress Connie Stevens has a lunch date by the pool with "rich kid" actor Robert Conrad, who is staying at the hotel.
- Desi Arnaz orchestra performs in the mid-60's.
- Sex symbol of the decade Raquel Welch performed in with Bob Hope in the late-60's.
- Sonny and Cher frequented the hotel at the height of their career as a duo. Sonny, with a soft spot for the Riviera, would later kick off his tennis tournament and open his famed restaurant on the property.
- Nancy Sinatra stayed at the Riviera while filming the motorcycle movie, "The Wild Angels" in 1966.

