

# Amy Collins

THE MOST UP-TO-DATE, ENTERTAINING, & KNOWLEDGABLE

## PUBLISHING INDUSTRY SPEAKER



### FUNNY, SHARP, AND SMART

**Amy Collins** packs every speech with tons of industry tips and executable advice. She has been a Book Buyer for a chain of bookstores as well as a Sales Director for a large books and magazine publisher. Over the years, she has sold to Barnes & Noble, Target, Costco, Airport Stores, Books-A-Million, Wal-Mart, and other major chains. She helped launch several hugely successful private label publishing programs for Borders, PetSmart and CVS. In 2006, Amy started New Shelves Books, one of the fastest-growing book distribution, sales and marketing companies in North America.

#### Contact:



20 Office Parkway #126, Pittsford, NY 14534  
518.261.1300 X301 | amy@newshelves.com  
www.newshelvesdistribution.com

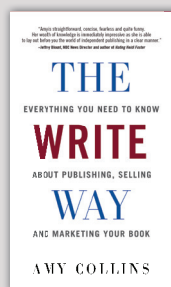
#### RECENT SPEECH TOPICS

- The Three Things That Will Increase Your Book Sales – Guaranteed!
- Do's and Don'ts For Making "Real Money" With Your Book
- How to Maximize Your Amazon Sales for Big Profit

#### RECENT VIDEO

- <http://tinyurl.com/amycollins67>
- <http://tinyurl.com/amycollins21>
- <http://tinyurl.com/amycollins22>

Amy Collins is the author of **THE WRITE WAY: Everything You Need to Know About Publishing, Selling, and Marketing your Book**. A full, step-by-step plan to publish your books and eBooks and how make a profit!



#### WHAT PEOPLE ARE SAYING ABOUT AMY'S PRESENTATIONS:

Amy is straightforward, concise, fearless and quite funny. Her wealth of knowledge is immediately impressive as she will teach you the world of independent publishing in a clear manner and then offer many different options as to how you can conquer that world. JEFFREY BLOUNT, PRODUCER, NBC NEWS

“For anything related to publishing, Amy's my go-to expert. She's direct, transparent, responsive, and reliable. Whether you want consulting advice, direct help in boosting book sales, project management, or a straight-shooting presentation, she should be your go-to expert as well. Her depth of knowledge and street smarts are unmatched. TOM CONNELLAN  
#1 NEW YORK TIMES BESTSELLING AUTHOR AND FORMER PRESIDENT OF NATIONAL SPEAKER ASSOCIATION”

“Absolutely dynamic... Best lecture this group has had. You really kicked butt where others have not gone.” JANE GOULD, CONSULTANT AND AUTHOR