Palm Springs Writers Guild

TURN YOUR WRITING DREAMS INTO REALITY

www.PalmSpringsWritersGuild.org • POB 947, Rancho Mirage, CA 92270

WRITER'S GUILD SPECIAL INSERT

$_____MEMBER Back Page Ad $2250

$_____NONMEMBER Back Page Ad $2500

$_____MEMBER Inside Front or Back Cover Ad $1850 (circle)

$_____NONMEMBER Inside Front or Back Cover Ad $1925 (circle)

$_____MEMBER Half Page Ad $875

$_____NONMEMBER Half Page Ad $950

$_____MEMBER Quarter Page Ad $475

$_____NONMEMBER Quarter Page Ad $525

$_____MEMBER Sixth Page Ad $295

$_____NONMEMBER Sixth Page Ad $350

$_____MEMBER ONLY Advertorial, per column $500 (3 per page)

$_____SUBTOTAL

$_____

$_____**TOTAL** (*due by ad submission deadline*)

_____
Business Name

_____
Party Authorized to Sign Contract- Print Name

_____
Address, City, State, Zip

_____
Business Number/Cell Number

_____
Email

X_____
Party Authorized to Sign Contract- Sign Name Date

1. Client will be responsible for any fees, charges and interest that may be incurred should payments become delinquent. Accounts not paid within terms are subject to a 10% monthly finance charge.
2. Client will provide advertising copy to our specifications that is in good taste, form, subject matter, wording, size, illustration, and typography. ART Patron Magazine reserves the right to refuse any advertising that may be considered offensive, misleading, or detrimental to the public.
3. Contracts are non-transferable.
4. It is the Client's responsibility to inform ART Patron Magazine of any changes and to provide revised copy in advance of the issue deadline.
5. Advertiser warrants that the submitted advertisement contains no matter unlawful in content or which violates the rights of any third party. Advertiser shall, at his or her sole expense, protect and defend ART Patron Magazine from any claim described above, or defamation, or violation of privacy, or copyright or trademark infringement, and shall indemnify ART Patron Magazine from all damages, costs, and expenses attributable to such claim including reasonable attorney fees.
6. Client agrees that any dispute regarding this contract is in the sole jurisdiction of Orange County, CA.
7. Should the Client request a cancellation of this contract for any reason, the request must be made in writing 30 days prior to the advertising deadline. Responsibility for the full amount of any advertisements already published, as well as a 20% penalty of the remaining contract value will be paid by Client to ART Patron Magazine prior to cancellation taking effect.
8. ART Patron Magazine will take all reasonable precautions to ensure correct publication of all advertisements. In the case of an error or omission; ART Patron Magazine's liability will be limited to pro rata abatement error within the advertisement, based upon the proportion of the error to the full advertisement size. In no event shall ART Patron Magazine's liability exceed the amount paid by the Client for that specific ad; nor shall an error in an ad affect the obligations within this contract.
9. ART Patron Magazine may assign its right under this agreement, in whole or in part, to any entity that subsequently acquires any or all of ART Patron Magazine. In such an event, ART Patron Magazine shall transfer any outstanding Client payments and down payments to such entity; and ART Patron Magazine shall thereafter have no further liability under this agreement.
10. ART Patron Magazine has the right to revoke any and all discounts should the Client become delinquent on their payments.
11. Advertising must be paid in full when the agreement is signed unless other arrangements are made in writing.
12. Advertiser assumes the risks associated with normal color variations in large format heat set web printing.
13. This Agreement and any exhibits attached hereto contain the entire agreement of the parties with respect to the subject matter of this Agreement, and supersede all prior negotiations, agreements and understandings with respect thereto. This Agreement may only be amended by a written document duly executed by all parties with the approval of an officer of ART Patron Magazine.
14. If any provision of this Contract is held unenforceable, then such provision will be modified to reflect the parties' intention. All remaining provisions of this Contract shall remain in full force and effect.

Terms:_____

_____
Writer's Guild Representative Signature Date

Questions? Email president.pswg@gmail.com