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SUMMER SIZZLES AT PALM SPRINGS WRITERS GUILD

AUGUST SPEAKERS' PROGRAM FEATURES AWARD-WINNING JOURNALIST HANK PLANTE
"Writing for T.V. News: How to Achieve a Compelling Non-Fiction Story"

FREE TO PSWG MEMBERS – JOIN NOW

PALM SPRINGS CA – The Palm Springs Writers Guild <https://palmspringswritersguild.org/> continues its summer speakers' programs for aspiring and seasoned Coachella Valley writers with an informative program by renowned television journalist Hank Plante. *Writing for TV News: How to Achieve a Compelling Non-fiction Story*, will take place via Zoom, from 2 to 3 pm on Saturday, August 8, 2020. To register for the event visit: <https://palmspringswritersguild.org/event-3916391>

· **Guild MEMBER – No Cost**

Registration opens July 25, 2020, and closes August 7, 2020. You must be logged in and registered to access the member rate. This event is free for members.

· **Non-Member Guest – \$15.00**

Registration opens July 25, 2020, and closes August 7, 2020. This event is a special price of \$15. <https://palmspringswritersguild.org/event-3916391>.

As an added incentive, non-members who register and pay the \$15 before August 7, 2020, to attend the Hank Plante speaker program and *purchase an annual PSWG membership for \$75 between 3:00 p.m. on August 8, 2020, and 3:00 p.m. on August 9, 2020*, will receive a \$25 credit toward an Insider Workshop of their choice.

Mr. Plante serves on the editorial advisory board of the Palm Springs Desert Sun and reports for NBC Palm Springs. He is a Peabody and Emmy award winner whose career spans three decades, including work in Los Angeles and in San Francisco, where, as one of the first openly gay news anchors, his reporting on the AIDS epidemic earned national accolades.

The program will guide participants through the process of developing compelling news stories, including the analysis of stories to realize their maximum potential, writing for video, finding the right voice for your story, and developing techniques which make that story stand out. The tips and tools provided have value well beyond news; Mr. Plante's insights apply equally well to documentary production and all forms of non-fiction writing. The program will also feature an extensive, Q&A session, which will enable participants to address their own specific project issues and concerns.

About The Palm Springs Writers Guild

The Palm Springs Writers Guild (The Guild), a nonprofit organization with over 250 active members, was founded over 40 years ago. This energetic community continues to elevate and celebrate aspiring and seasoned writers of all genres. The Guild engages with the businesses and communities of the Coachella Valley to develop and enhance the skills of all writers.

The Guild provides programs and insider writing and publishing workshops featuring prestigious industry speakers, as well as other writing labs, to Members who write nonfiction, fiction, memoirs, and poetry. The annual and much anticipated Desert Writers Expo celebrates Guild authors and their published books. The Guild further supports its community of writers through critique groups held in cities across the Coachella Valley, along with a variety of judged writing contests and a dynamic scholarship program for area students.

To learn more visit: <https://palmspringswritersguild.org/>

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